

## ClusterCOOP: Turin Matchmaking Roadshow

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*“Green Clusters for a Sustainable Future”*

*Turin, 3 & 4 October 2012*

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### **Event Outline**

Piemonte Region, in the context of the ClusterCOOP project, is organizing an event (a “Matchmaking Roadshow”) on 3-4 of October 2012 in Turin gathering green clusters from Central Europe countries in order to create opportunities for clusters organizations and cluster members to meet potential partners of cooperation. The objective of the event is indeed to create synergies and possibly to initiate collaboration projects between these clusters and their members.

The event will take place over two days, including, in the morning of the first day, plenary session presentations by European cleantech and green energy cluster managers, sharing their view on challenges, opportunities and the importance of cross-sectoral collaboration for environment, green energy and clean-tech clusters, as well as their experience of interclustering in that field. The next sessions will consist of interviews in participative plenary sessions on the topics of internationalization and financing of cleantech and green energy clusters. The event will also include two networking sessions that will allow cluster managers to meet potential partners in favorable conditions (for instance, an “affinity wall” will regroup cluster managers having similar interests). Finally, participants will be invited to a study visit of the Torino Green Building and Hydrogen Technologies Cluster at the end of the first day.

The choice of the topic of clean technologies and green energy has been driven by the recent orientations of the European Union’s policies – the Europe 2020 strategy towards smart, **sustainable** and inclusive growth – and programmes of the next programming period 2014-2020 – in particular the Horizon 2020 research and innovation programme and the Structural Funds, that will make available considerable resources to tackle energy and environmental challenges.

### **Focus sectors**

Environment, green energy and clean technologies

### **Focus group**

Cluster managers

Conference organized by:



**Agenda (draft)**

**3 October 2012**

9.00 – 9.30 Registration

9.30 – 10.00 Welcome speeches from hosts

10.00 – 11.00 Plenary session presentations: matchmaking of environment, green energy and clean-tech clusters

- Challenges and opportunities for environment, green energy and clean-tech clusters (*speaker/interviewee tbc – cluster manager*)
- The importance of cross-sectoral collaborations in the field of environment, green energies and clean-technologies (*speaker/interviewee tbc – cluster manager*)

11.00 – 11.30 Coffee break

11.30 – 12.00 Networking session (*Facilitation Techniques: Speakers' Corner, Affinity Wall, ... tbd*)

12.00 – 13.00 Plenary session presentations: matchmaking of clusters

- Case studies (*International Cleantech Network, Enterprise Europe Network events: Copenhagen Cleantech ClusteR, ...tbd*)
- Example of B2B matchmaking in the field of cleantech (inno: presentation of the DG Enterprise matchmaking event in Japan)

13.00 – 14.00 Lunch break

14.00 – 16.30 Traversal topic: Internationalisation of clean-tech clusters and energy clusters, barriers and opportunities from real experiences.

14.00 – 14.30 Interviews in plenary session (*interviewees tbc – cluster managers*)

14.30 – 15.30 Discussions in 3/4 small groups (*of 7 – 10 people, including a rapporteur*)

15.30 – 16.30 Discussions reported to the plenary (including 15 minutes Q&A) and conclusions from the moderator and experts

16.30 – 18.30 Study Visit to the Torino Green Building and Hydrogen Technologies Cluster (c/o Environment Park)

18.30 Networking Cocktail

**4 October 2012**

9.00 – 11.30 Traversal topic: Financial sustainability of clean-tech clusters and energy clusters, barriers and opportunities from real experiences

9.00 – 9.30 Interviews in plenary session (*interviewees tbc – cluster managers*)

9.30 – 10.00 Discussions in 3/4 small groups (*of 7 – 10 people, including a rapporteur*)

10.30 – 11.00 Discussions reported to the plenary (including 15 minutes Q&A) and conclusions from the moderator and experts

11.00 – 11.30 Coffee break

11.30 – 12.30 Networking session (*Facilitation Techniques: Speakers' Corner, Affinity Wall, ... tbd*)

12.30 – 13.00 Conclusions/Résumé

13.30 – 14.00 Lunch



### Registration

Registration is required to attend the conference. There is no fee to pay.

Registration for the conference and the study visit should be carried out online at the following link:

<http://clustercoop.eventbrite.com>

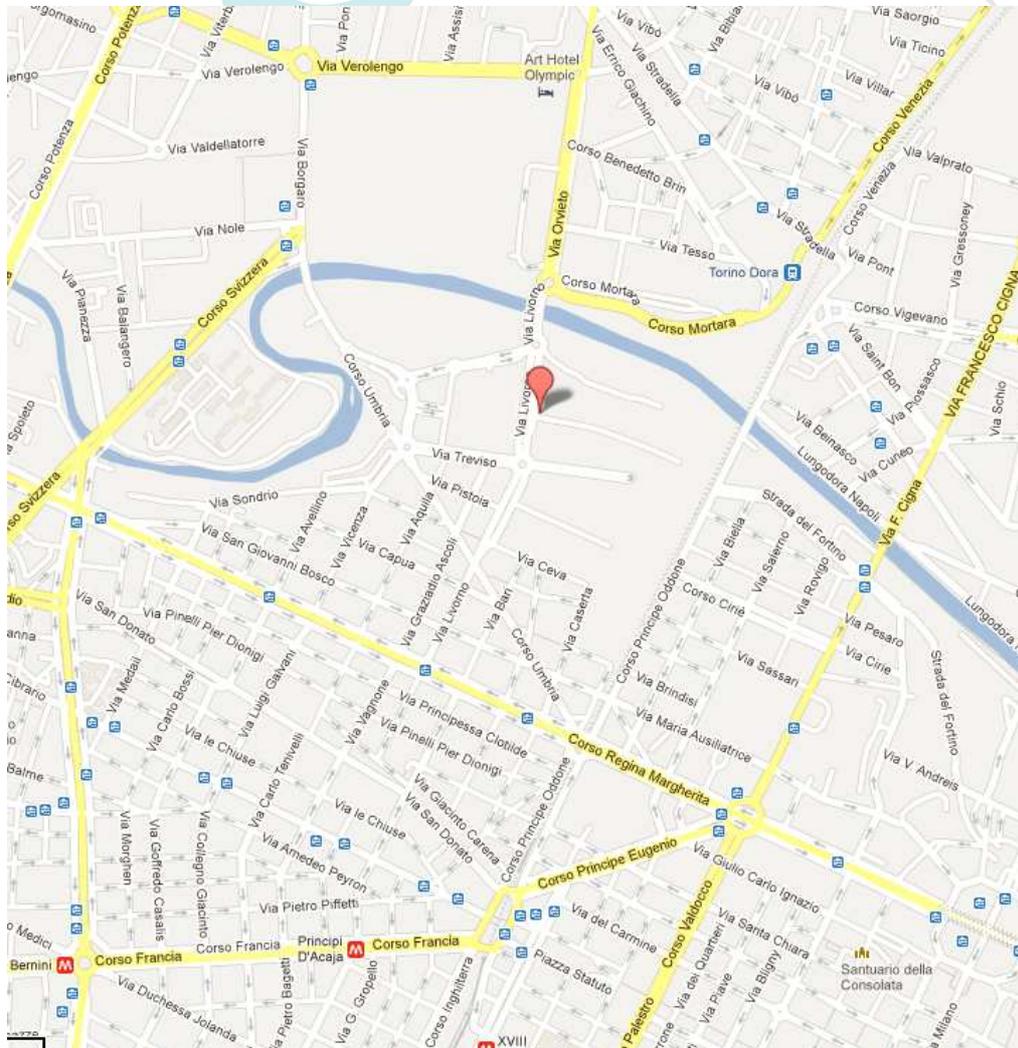
by no later than **15 September 2012**.

### Travel and accommodation

The conference is to be held at:

[Environment Park](#)

[Via Livorno 58, Torino, Italy](#)



**Info and contact:** [Clustercoop@regione.piemonte.it](mailto:Clustercoop@regione.piemonte.it), [G.Roux@inno-group.com](mailto:G.Roux@inno-group.com)



## Travel

- Logistic information (plane, train, coach, car):

<http://www.comune.torino.it/canaleturismo/en/arrive.htm>

- Connections from Torino Caselle Airport to the Torino City Center:

\* Bus service between Turin airport and Turin city centre (Porta Susa and Porta Nuova railway stations).

One-way fare: Euros 6.50 (+0.50 € aboard).

Journey time: 45 minutes

Departure location: Arrival level

Timetable: From 6.10 to midnight (Download timetable)

Where to buy tickets: "Ricevitoria" ticket office and ticket machine in the Arrival lounge

(Passengers are kindly requested to buy their ticket before getting on the bus)

\* Taxi: The public taxi rank is located on the left at the exit of the Arrivals level. The taxi fare is about 30/50 Euros to reach downtown Turin, and the travel time is approximately 30 minutes.

- Connections from Milan Malpensa Airport to the Torino City Center:

Bus service between Milano Malpensa Airport with Turin city centre. The bus also stops at the Torino Porta Susa railway station. End of the line in the city bus terminal (C.so Vittorio Emanuele 131/H).

One-way fare: Euros 20

Where to buy tickets: Malpensa Bus Express (in both Terminal 1 and 2).

Journey time: 2 hours

Timetable: There are about 10 daily runs from 8.30 to midnight (Download timetable)

## Accommodation

Information on accommodation is available on Turismo Torino website:

[http://www.turismotorino.org/dove\\_dormire/EN/A23/](http://www.turismotorino.org/dove_dormire/EN/A23/)