

**CENTRAMO – Study visit
Budapest – Hungary**

16-18 October, 2013.

(Ministry of National Economy – Budapest, Honvéd u. 13-15 H-1055)

Topic - Development in strategic planning and implementation processes

16. October, 2013. - Wednesday	
17.00-19.00	<u>Presentation by MAG:</u> <ul style="list-style-type: none"> Introducing the aim and the agenda of the programme; Informal matchmaking event among the participants;
19.30	Welcome dinner – Budapest Bisztró http://budapest-bistro.hu/ <ul style="list-style-type: none"> Introducing the aim and the agenda of the programme; Informal matchmaking event among the participants;
17. October, 2013. – Thursday <u>Ministry of National Economy</u> – Budapest, Szemere u. 6. Library Room (ground floor)	
	<u>Development in strategic planning</u>
10:00 – 11:00	MAG - Cluster Development Office <ul style="list-style-type: none"> Hungarian cluster development programme Strategic planning for the Accredited Innovation clusters Evaluation of cluster strategies
11:00 – 11:40	INNOSKART ICT Cluster – How to write a cluster strategy
11:40 – 12:20	Success story: Member of INNOSKART ICT Cluster - Seacon Europe Kft
12:20- 14:00	Lunch – Alma Mater restaurant http://www.almamateretterem.hu/
	<u>Implementation of strategy</u>
14:00 – 14:30	AIPA Economic Development Cluster – Cluster strategy and project selection system

14:30 – 15:00	Information Management Innovation Cluster – Forget strategy: it's about the mission
15:00- 15:25	Success story: Markcon member of Information Management Farkas Máté – Games for Business
15:25- 15:45	Coffee break
15:45- 16:10	Bakony-Balaton Mechatronics and Automotive Cluster – Cluster strategy challenges
16:10 – 16:50	Q&A Round table discussion for cluster managers
19:00-	Joint dinner - Budapest Bisztró http://budapest-bistro.hu/
18. October, 2013. - Friday	
	<u>Implementation in practice</u>
10.00- 12.00	Company visit at the Mobility and Multimedia Cluster – Best practices – Kitchen Budapest