#### **DRAFT AGENDA**

# ${\bf Clusters~in~Europe~IV~Conference-2017}\\ {\bf How~can~we~draw~from~the~lessons~of~the~past~to~secure~future~success?}$

30. November – 1. December, 2017 Budapest, Hungary

#### <u>Day 0 – Wednesday, 29 November 2017</u>

19.00 - 21.00: Informal dinner for the presenters at the hotel's restaurant.

### Day 1 - Thursday, 30 November 2017

	Moderator of the conference: <b>Ms Emily WISE</b> , Researcher at the Lund University, Sweden			
9.00 – 9.30	Registration			
9.30 – 9.50	Opening remarks			
	Mr Balázs RÁKOSSY, State Secretary, Ministry for National Economy of Hungary			
	Ms Eszter VITÁLYOS, State Secretary, Prime Minister's Office of Hungary			
	Mr Thomas BENDER, Head of Unit, European Commission, Directorate for Administrative Capacity Building and Programme Implementation II, DG REGIO			
9:50 – 10.50	Block I. From the very first steps to 2017			
	Mr Christian KETELS, President, TCI Network, Spain (TBC) Institute for Strategy and Competitiveness Harvard Business School			
	Mr Reinhard BÜSCHER, former Head of Unit, European Commission, Directorate for Consumer, Environmental and Health Technologies, DG GROW (confirmed)			
	Mr István LEPSÉNYI, State Secretary, Ministry for National Economy of Hungary			

10.50 – 11.10	Coffee Break			
11.10 – 12.30	Block II. Why we started?			
	Mr Tomáš NOVOTNY, Vice Minister, Ministry of Industry and Trade of the Czech Republic (TBC)			
	<b>Mr Alberto PEZZI</b> , Director of the Cluster Unit at ACCIÓ – Government of Catalonia, Spain			
	Mr Werner PAMMINGER, CEO at Business Upper Austria, Austria			
	Mr Merete NIELSEN, Director of Cluster Excellence Denmark, Denmark			
	Mr Patrick VUILLERMOZ, Cluster manager of Plastipolis, France			
12.30 – 13.40	Lunch			
13.40 - 15.30	Block III. The treasures of future networks			
	Summary of the start  Ms Emily WISE, Lund University, Sweden			
	Mr Ron BOSCHMA, Professor at the Urban and Regional Research Centre Utrecht, The Netherlands			
	Mr Carsten SCHIERENBECK, Team leader, European Commission, Unit of Clusters, Social Economy and Entrepreneurship, DG GROW			
	Opportunities and challenges of Industry 4.0  Mr James WILSON, Senior Researcher, Basque Institute of Competitiveness and Lecturer, University of Deusto, Spain			
	Network – Human – Cooperation-Motivation  Ms Zita ZOMBORI, Head of Secretariat of InnoPartners & Friends, Hungary			
15.30 - 15.50	Coffee Break			
	Block IV. Cluster organisation H2H			
15.50 – 17.10	Moderator: Mr Gál KÖRMENDY, Programme coordinator - West- Pannon Economic Development Non-profit Ltd., Hungary			
	Mr Harald BLEIER, Cluster manager, Plastics- and Mechatronics Cluster, Austria			

Ms Drahomira PAVELKOVA, Professor at University of Zlin, Czech Republic
Mr Thomas LAEMMER-GAMP, Director, VDI/VDE Innovation Technik GmbH, Germany
Mr David FERNANDEZ TERREROS, Programme coordinator at SPRI Basque Business Development Agency, Spain (TBC)

19.00 – 21.00: Gala dinner



## <u>Day 2 – Friday, 1 December 2017</u>

9.00-9.30	Registration					
Section Block - problems, introductory remarks, debate						
	SME and cluster perspective after 2020	Cross Clustering – From Cl2Cl through B2B / H2H to M2M	S3 and I 4.0 – Role of clusters in S3 and Industry 4.0	The "SHE" factor again: diversity at cluster competitiveness in a changing society		
9.30-11.30	Section chair: Mr Laszló TUROCZY (HU)  Co-speakers: Mr Carsten SCHIERENBECK (EC) Ms Beata LUBOS (PL) Mr Robert WENZEL (CZ) Ms Evita FELDBERGA (LV) Ms Gabriela PIRVU (RO) Mr Csaba NOVÁK (HU) Mr Daniel ÁCS (SK) - rapporteur	Section chair: Mr Daniel COSTINA (RO)  Co-speakers: Ms Simone HAGENAUER (AT) Mr Joan Martí ESTÉVEZ (ES)- TBC Mr Alberto BALDI (IT) Ms Pavla BRUSKOVA (CZ) Mr Ferenc BRACHMANN (HU) Ms Anna NAYDENOVA (BG) - rapporteur	Section chair: Mr Marc PATTINSON (FR)  Co-speakers: Mr Harald BLEIER (AT) Mr Géza LÁSZLÓ (HU) Ms Dr. Christine Neuy (DE) - TBC Ms Anna MAASSEN (DE)- TBC Mr Gyula POMAZI (HU) Mr Maciej DZIERZANOWSKI (PL) - rapporteur	Section chair: Julia PHOCA (GR) - TBC  Co-speakers: Mr Giovanni SCARAMUZZO (IT) Mr Tibor BALÁZS (HU) Mr Enric PEDRÓS (ES) Ms Betina SIMONSEN (DK) Ms Orsolya SZAPLONCZAY (HU) - rapporteur		
Section Block II – summary, conclusion  Summary report of the 'Block IV- Cluster organisation H2H'  – Mr Gál KÖRMENDY						

11.40-12.20	Summary reports of the section blocks
12.20-12.30	Mr Tamás KARSAI, Deputy State Secretary, Ministry for National Economy, Hungary – conference closing remarks
12.30-13.30	Reception