



SAVE the DATE

11th Conference of European Regions and Cities

“Survival strategies for Regions and Cities in Europe”

Economics meets Politics

Sunday - Tuesday, 27th – 29th of September 2015

Salzburg Congress, Europasaal

Auerspergstraße 6, 5020 Salzburg, Austria

Honorary committee:

Johannes **Hahn**, EU Commissioner for European Neighbourhood Policy & Enlargement Negotiations, Belgium

Markku **Markkula**, President of the Committee of the Regions, Brussels, Belgium

Reinhold **Mitterlehner**, Vice-Chancellor of the Republic of Austria, Federal Minister of Science, Research and Economy, Austria

Sebastian **Kurz**, Federal Minister for Europe, Integration and Foreign Affairs, Austria

In cooperation with Land Salzburg represented by
Dr. Wilfried **Haslauer**, Governor of Land Salzburg

In cooperation with the City of Salzburg represented by
Dr. Heinz **Schaden**, Mayor of Salzburg



PROGRAMME

Sunday, 27th of September 2015

Venue: Salzburg Congress, Europasaal, Auerspergstraße 6, 5020 Salzburg, Austria
Conference languages: German, English (additional languages available upon request)

12:00 **Registration**

13:00 **IRE General Assembly 2015**
(Only IRE members are entitled to vote, all guests are welcome)

14:00 – 14:30 **Networking Coffee Break**

11th Conference of European Regions and Cities (CERC)

“Survival strategies for Regions and Cities in Europe”

14:30 **Opening Address**

15:00 **Opening Speech**

15:30 **IRE - Forum: EU Enlargement – prospect and future**
Johannes **HAHN**, EU Commissioner for Neighbourhood Policy and Enlargement Negotiations:
Enlargement strategy of the European Commission (Video Message)

15:40 **Panel discussion** on the topic of the IRE forum

17:00 **End of Expert Forum**

18:15 **Tour in the DomQuartier**, Cathedral of Salzburg

19:30 **Reception** upon the invitation of governor of Land Salzburg Dr. Wilfried **Haslauer**
Residenz Salzburg, Carabinieri Saal

Monday, 28th of September 2015

08:00 **Registration**
Exhibition of the IRE-Members

08:30 **Opening Address**

PROGRAMME

09:00 **Opening Speech:**
Tibor **NAVRACSICS**, Ph.D., EU Commissioner for Education, Culture, Youth and Sport: “The implementation of EU policies on education, science and research on regional and local level”

09:30 **Panel discussion I:**
Regional research and innovation projects as strategy for intelligent employment

11:00 - 11:30 **Networking Coffee Break**

11:30 **Panel discussion II:**
How will the energy transition succeed? – The importance of cross-border regional cooperation in the energy sector

13:00 – 14:00 **Networking Lunch**

14:00 **Panel discussion III:**
Regional Tourism: Right strategy at the right location

15:30 - 16:00 **Networking Coffee Break**

16:00 **Panel discussion IV:**
Climate protection in regions: What are some sustainable examples of best-practice?

17:30 **Conclusion and end of conference**

19:30 **“Traditional Evening”** upon the invitation of the Mayor of Salzburg Dr. Heinz **Schaden**
Restaurant Stieglkeller, Festungsgasse 10, Salzburg, Austria

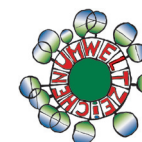
Tuesday, 29th of September 2015

10:00 - 12:00 **City walk** in the historical center of Salzburg

Departure of the international guests

www.institut-ire.eu

This conference is a “Green Meeting” and certified with the Austrian Ecolabel



Kindly supported by



Main Conference Sponsor



Sponsors

