



VII Balkan & Black Sea Conference

# DANI KLASTERA 2016 DAYS OF CLUSTERS 2016 ДЕНОВИ НА КЛАСТЕРИТЕ 2016

September 22-24, 2016, Ohrid, Macedonia

WELCOME TO THE LEADING CLUSTER EVENT IN THE SE EUROPE  
BALKAN & BLACK SEA CLUSTER FAMILY TOGETHER!



## CONFERENCE TOPIC

# Creating Cluster-Based Economic Development for a Sustainable Region

**Welcome cocktail | Wednesday 21<sup>st</sup> September 2016**

Venue: Hotel Inex Gorica | Ohrid | Macedonia



<http://www.hotelinexgorica.com.mk/>

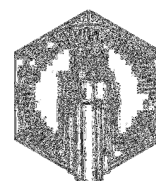
**Registration of participants 15:00 – 20:00**

**Organizational meeting 18:00 – 19:30**

*Organizing and scientific conference committees meetings (closed session)*

**Welcome cocktail with traditional live traditional music 20:00 – 21:30**

*Conference co-organizers*



## CONFERENCE DAY 1 |

**Thursday, 22<sup>nd</sup> September 2016**

Venue: Hotel Inex Gorica | Ohrid | Macedonia

### Registration

**08:00 – 09:00**

*Registration of participants*

### OPENING CEREMONY

**09:00 – 10:00**

- **Dr. Gjorge Ivanov** *President of the Republic of Macedonia (TBC)*
- **Academician Taki Fiti**, *President, Macedonian Academy of Science and Arts, Skopje, Macedonia*
- *Minister of the Ministry of economy of the Republic of Macedonia, Skopje Macedonia (TBC)*
- *Rector of the Cyril and Methodius University, Skopje, Macedonia (TBC)*
- *Co-chairmen of the conference:*
- **Dr. Radmil Polenakovik**, *Faculty of Mechanical Engineering, Ss. Cyril and Methodius University and National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia*
- **Dr. Danka Milojkovic**, *Director, Cluster House, Nis, Serbia & Director, Global TCI BoD, Barcelona, Spain*

### First Conference Session

**10:00 – 11:30**

#### Theme:

#### CLUSTER-BASED ECONOMIC DEVELOPMENT POLICES FOR IMPROVING PRODUCTIVITY AND ATTRACTING INVESTORS IN THE REGION

- **Mr. José Freitas**, *Policy Officer, European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs, Brussels, Belgium (TBC)*
- **Mr. Geunwoo Ryu**, *Professor of e-Trade and Finance, Dean of Social Science, Keimyung University, Daegu, South Korea*
- **Mr. Fabio Russo**, *Senior Industrial Development Officer, Clusters and Business Linkages Unit, Vienna, Austria (TBC)*
- **Dr. Nikolina Trajanovska**, *Head of Unit for Industrial policy, Ministry of economy of the Republic of Macedonia, Skopje Macedonia*
- **Mr. Lars Albæk**, *Head of Department, Væksthus Hovedstadsregionen, Rønne, Denmark*
- **Mrs. Gabriela Parvu**, *High Counsellor, MECT – DPIM, Bucharest, Romania*
- **Dr. Gerd Meier zu Köcker**, *Head of European Cluster Observatory, Berlin, Germany, topic: Cluster Based Economic Development Polices for Improving - Productivity and Attracting Investors In The Region*

*Discussion*

*Moderator: Mr. Carsten Lund, President, LEDIB Cluster House Union Assembly, Copenhagen, Denmark*

### Coffee break

**11:30 – 12:00**

#### Conference co-organizers



**Second Conference Session****12:00 – 13:30****Theme:****CLUSTER MANAGEMENT SKILL UPGRADING PROGRAMMES TO SUPPLEMENT  
THE CURRENT POLICES FOR INCREASING JOB OPORTUNITIES**

- **Mr. Ifor Ffowcs-Williams**, CEO, Cluster Navigators, New Zealand
- **Dr. Allan O'Connor**, The University of Adelaide, Australia (TBC)
- **Mr. Tue David Bak**, Director at Region Sjælland and Founder at Lamont Street Advisors, Copenhagen, Denmark (TBC)
- **Mr. Daniel Cosnita**, President, ClusteRO, Bucharest, Romania
- **Dr. Pavla Bruskova**, President, National Cluster Association, Ostrava, Czech Republic
- **Dr. Daniel Ács**, President, Union of Slovak Clusters, Slovakia (TBC)
- **Mr. Gal Kormendy**, President, Hungarian National Alliance for Innovative Clusters, Budapest, Hungary

*Discussion*

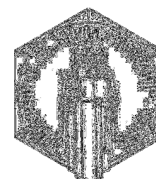
*Moderator: Mr. Bojan Jovanovski, Co-founder of NCDIEL & Teaching Assistant at the Faculty of Mechanical Engineering, Ss. Cyril and Methodius University, Skopje., Macedonia*

**CLUSTER FAMILY PHOTO SESSION****13:30 – 13:45****CLUSTER BROKERAGE EVENT & Lunch****13:45 – 14:30****Third Conference Session****14:30 – 16:00****Theme:****KEY PILLARS OF A CLUSTER-BASED ECONOMIC POLICY APPROACH**

- **Mr. Brian Holst**, executive director, Juneau Economic Development Council, Alaska, USA (TBC)
- **Mr. Vladimir Zaytsev**, Director General, Moscow City Enterprise "Zelenograd Development Corporation", Russia (TBC)
- **Ms. Lucia Seel**, European Cluster Collaboration Platform
- **Mr. Vedat Kunt**, VEGO Consulting and UNIDO Cluster Expert, Izmir, Turkey
- **Mr. Enric Pedrós**, Cluster Manager at FEMAC, The Catalan Cluster of Agricultural Machinery in Lleida, Catalonia, Spain (TBC)
- **Mr. Michael Guth**, Consultant, Inno Consult, Germany

*Discussion*

*Moderator: Mr. Julien Schmitt, Strategy and Development Consultant, Eticus Consulting, Spain (TBC)*

**CLUSTER DEVELOPMENT WORKSHOPS (parallel, up to 20 participants)****16:30 – 18:30***Conference co-organizers*

**Workshop on ....**

VEGO Partners, Izmir, Turkey

**Mr. Vedat Kunt****Workshop on ....**

Cluster Navigators, New Zealand

**Mr. Ifor Ffowcs-Williams****Workshop on ....**

The University of Adelaide, Australia

**Dr. Allan O'Connor****Workshop on (DESIGN?)**

Birmingham City University, UK

**Mr. Steve Harding & Ms. Alexa Hartwell****Official dinner on the boat and Lake Ohrid Sightseeing Boat****20:00 – 23:30**

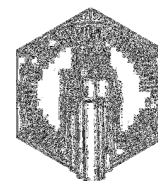
*Transfer to the port and boat. Cockatiel dinner on the boat and Lake Ohrid Sightseeing. Party on the boat.*

**CONFERENCE DAY 2 |****Friday, 23<sup>rd</sup> September 2016**

Venue: Hotel Inex Gorica | Ohrid | Macedonia

**Registration of participants****08:30 – 09:00*****Parallel conference sessions***

<b>PRACTITIONERS TRACK</b>	<b>ACADEMIC TRACK</b>
<b>4.P. SESSION.....09:00 – 10:30</b> <b>CLUSTER DEVELOPMENT BEST PRACTICE – CROSS SECTORS NETWORKING – AGRO+TOURISM</b> <ul style="list-style-type: none"> <li>• <b>Mr. Ilija Mugosa</b>, <i>Fresh water fish cluster, olive oil cluster and wine cluster, Podgorica, Montenegro</i></li> <li>• <b>Mr. Szymon Lach</b>, <i>Business Development, Global Entrepreneurship Week Foundation, Poland, topic: Deriving benefits from cooperation, knowledge and human capital exchange between hotels</i></li> <li>• <b>Ms. Tamara Hoegler</b>, <i>Head of Innovations &amp; International Affairs, CyberForum e.V., Karlsruhe Germany</i></li> <li>• <i>Cluster Development from Turkey (TBC)</i></li> <li>• <b>Mr. Ivica Velkovski</b>, <i>Macedonia Wine Cluster,</i></li> </ul>	<b>4.A. SESSION.....09:00 – 10:30</b> <b>EXPERIENCES WITH TRIPLE HELIX PARTNERSHIPS IN SOUTH EAST EUROPE 5-7 speakers</b> <ul style="list-style-type: none"> <li>• <b>Alan Paic</b>, <i>OECD – Intro speech and moderator A - Session</i></li> </ul>

***Conference co-organizers***



<p>Skopje Macedonia (TBC)</p> <ul style="list-style-type: none"> <li>• <b>Mr. Tomi Pikuli</b>, AGRINET, Korçë ALBANIA</li> </ul> <p>Moderator: <b>Dr. Nikolina Trajanovska</b>, Head of Unit for Industrial policy, MofE Skopje Macedonia</p>	
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## Coffee break

10:30 – 11:00

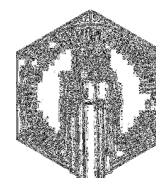
PRACTITIONERS TRACK	ACADEMIC TRACK
<p><b>5.P. SESSION.....11:00 – 12:30</b></p> <p><b>CLUSTER DEVELOPMENT BEST PRACTICE - CROSS SECTORS NETWORKING – TEXTILE+CREATIVE INDUSTRIES</b></p> <ul style="list-style-type: none"> <li>• <b>Mrs. Sara Wechsler</b>, president, Romanian Textile Concept</li> <li>• <b>Ms. Slađana Milojevic</b>, cluster manager, Fashion apparel Cluster FACTS Belgrade, Serbia</li> <li>• <b>Mrs. Natasa Sivevska</b>, executive director, Textile Trade Association of Macedonia</li> <li>• <b>Mr. Nermin Balijsa</b>, cluster manager, Asstex Textile Cluster Novi Pazar Serbia</li> <li>• <b>Mrs. Mirela Bogyo</b>, Transylvania Textile &amp; Fashion cluster, Romania</li> <li>• <b>Mr. Yordan Belovodski</b>, cluster manager, Textile and Clothes Branch Organization, Kyustendil, Bulgaria</li> </ul> <p>Moderator: <b>Mr. Vedat Kunt</b>, VEGO Consulting, Izmir, Turkey</p>	<p><b>5.A. SESSION.....11:00 – 12:30</b></p> <p><b>HOW CAN CLUSTERS CONTRIBUTE FOR ECONOMIC POLICY?</b></p> <ul style="list-style-type: none"> <li>• 5-7 speakers</li> <li>• Moderator</li> </ul>

## CLUSTER BROKERAGE EVENT & Lunch

12:30 – 13:30

PRACTITIONERS TRACK	ACADEMIC TRACK
<p><b>6.P. SESSION.....13:30 – 16:00</b></p> <p><b>CLUSTER DEVELOPMENT BEST PRACTICE SME DEVELOPMENT TOOLS – INCUBATORS, INDUSTRIAL PARKS...</b></p> <ul style="list-style-type: none"> <li>• <b>Mrs. Tatjana Kalezic</b>, Founder Institute / Creative Industries Cluster of Vojvodina – Novi Sad, Serbia</li> <li>• <b>Mr. Roland BOGYÓ</b>, Management consultant, BUSINESS INCUBATOR of SFÎNTU GHEORGHE, Romania</li> </ul>	<p><b>6.A. SESSION.....13:30 – 15:00</b></p> <p><b>WHAT IS THE ROLE OF DIFFERENT STAKEHOLDERS IN THE CLUSTER-BASED ECONOMIC DEVELOPMENT?</b></p> <ul style="list-style-type: none"> <li>• Prof. dr Marko Koscak, Faculty of Tourism University of Maribor – Slovenia, topic: TOURISM ENTREPRENEURSHIP IN ACTION AND STAKEHOLDER'S RELATIONSHIP</li> <li>....</li> </ul>

Conference co-organizers



<ul style="list-style-type: none"> <li>• <b>Prof. Dr. Bülent Eker</b>, Namık Kemal University, General Manager of Techno Park, Tekirdag, Turkey (TBC)</li> <li>• <b>Mr. Igor Vizjak</b>, director, Biznis Incubator Podbreznik-Incubator of Technology Park, Novo Mesto, Slovenia</li> <li>• <b>Dr. Svetoslav Novkov</b>, Director, Strategic Planning at JAR Cluster and <b>Mr. Dimitar Dimitrov</b>, director, Foundation “Don’t stop” - Bulgaria, Sofia, Bulgaria</li> <li>• <b>Mr. János Keresnye</b>i, President, Cultural Innovation Competence Centre Association, Pecs Hungary</li> <li>• <b>Alt Brasov – Cluster</b> for Innovation and Technology, Brasov, Romania</li> </ul> <p>Moderator: <b>Natasa Sivevska</b>, executive director, Textile Trade Association of Macedonia</p>	<p>.... Moderator</p> <p><b>7.A. SESSION.....15:00 – 16:30</b>  <b>UNDERSTANDING THE CROSS-CLUSTERS INTERACTIONS IN THE ECONOMIC STRUCTURE OF THE GLOBAL ECONOMY</b></p> <ul style="list-style-type: none"> <li>• 5-7 speakers</li> </ul> <p>Moderator: <b>Dr. Milan Vemic</b>, Chairman, Council of Higher Education Institution “Dositej”, Belgrade, Serbia</p>
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#### Closing Remarks – co-chairmen of the conference 16:30 – 16:30

- **Dr. Nikolina Trajanovska**, Head of Unit for Industrial policy, Ministry of economy of the Republic of Macedonia, Skopje Macedonia;
- **Prof. Dr. Radmil Polenakovik**, President, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia
- **Dr. Danka Milojkovic**, Director of the Cluster House, Nis, Serbia & Director of the Global TCI BoD, Barcelona, Spain

#### Social Programme – City of Ohrid Sightseeing 17:30 – 19:30

Transfer to Ohrid downtown. Ohrid guided tour by professionally qualified guides. Free time or joint dinner in national restaurant.

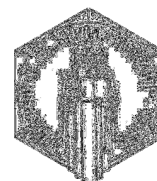
## CONFERENCE DAY 3 | Saturday, 24<sup>th</sup> September 2016

Check-out and departure from Ohrid.

#### Wine Cluster Learning Trip | Tikves Region | Tikves – Stobi – Popova Kula 9:00 – 16:00

9:00 Departure from Ohrid; 16:00 Arrival at Airport Skopje

#### Conference co-organizers



**NOTES:**

- Transfers from Skopje Airport „Alexander the Great” - Ohrid - Skopje Airport „Alexander the Great” will be organized according to the flight schedule of the conference participants 21<sup>st</sup> - 22<sup>nd</sup> of September and 24<sup>th</sup> - 25<sup>th</sup> of September.
- The DAYS OF CLUSTERS 2016 Agenda is a subject to change till the beginning of the Conference.

**Official Conference tour operator:**



**DMC "VIS POJ"**  
Makedonski Prosvetiteli 1,  
6000 Ohrid, R.Macedonia  
**tel./fax: +389 (0)46 255 600**  
[office@vispoj.com.mk](mailto:office@vispoj.com.mk)  
[www.vispoj.com.mk](http://www.vispoj.com.mk)

**Conference hotels:**

- 1. Hotel Inex Gorica 5\*** (<http://www.hotelinexgorica.com.mk/>)
- 2. Hotel Belvedere 4\*** (<http://hotelbelvedere.com.mk/>)

**Conference co-organizers**

